



**TAICCA** 文化內容  
策進院  
TAIWAN CREATIVE CONTENT AGENCY

# TAIWAN CONTENT ISLAND

[licensing2020.taicca.tw](https://licensing2020.taicca.tw)

台湾原创馆 | 线上型录  
CONTENTS PAGE



## 目录 Contents

03 前言	31 #胖胖蕉#	49 #熊不涨#
04 #H.H先生#	32 #陞陞熊#	50 #玛朵兔#
06 #Kuroro#	33 #缇拉兔#	51 #蜜丝兔#
08 #皮宽#	34 #法斗哥#	52 #松不累#
10 #转蛋鸡#	35 #功夫蛋蛋侠#	53 #米卤蛋#
12 #赤毛族#	36 #大抠猫#	54 #BOUNCE#
14 #寻宝狮#	37 #小山卷#	55 #泰山爸爸#
16 #梦想方块动物园#	38 #不想熊#	56 #云犬哈比比#
18 #阎小妹#	39 #五高怪#	57 #萌果君#
20 #馒头家族#	40 #白鹿梦#	58 #狗与鹿#
22 #湾麻吉#	41 #宅男宅猫球#	59 #疯狂福福兔#
24 #山林好朋友#	42 #江湖喵剑客#	60 #二允兄弟#
25 #纸箱猫哈豆#	43 #泥好蛙#	61 #麻吉猫#
26 #塔哇欧玛司#	44 #豆喜豆莉猫#	62 主办单位：TAICCA 文化内容策进院
27 #诺亚动物诊所病历记录簿#	45 #逗趣卷#	64 执行单位：CWT 同人誌数位有限公司
28 #毛巾宝贝#	46 #揪做荟#	65 合作单位：TCBLA 台湾角色品牌授权协会
29 #柯基犬槿槿#	47 #等等熊#	
30 #果果喵#	48 #顽啾#	

## 前言 Foreword

Taiwan Content Island 台湾原创馆

台湾原创角色以幽默暖心、清新多元的形象树立风格，伴随多元的历史文化及生活背景，发展出融合东方人文思维，兼容并蓄的多元文化样貌，透过图文及影像创作，多元视角传递社会现况的观察，经由角色经营的定位和分享，展现台湾文创品牌的正向能量！

Taiwan Content Island creates its style through images that are humorous, warm, light, and diverse. With their varied historical and cultural backgrounds, the Fresh Taiwan team have developed a multi-cultural look that integrates Eastern humanistic philosophy into its inclusive culture. We create graphics and images that convey observations on the social situation from multiple perspectives. Through position and sharing of roles, we show the positive energy of Taiwanese creative brands!



台咖IP点赞秀



台咖IP官网



沿途创意媒体有限公司 IN2 CREATION CO., LTD.  
台中市40759西屯区大有东街19号1楼  
No.19, Dayou E. St., Xitun Dist., Taichung City 407, Taiwan  
<https://m.tw.weibo.com/mrhhmrhh>

C: 廖珮吟 Ann Liao / 执行总监 Representative Director  
E: yinyin54600@gmail.com  
T: +886-4-23178687 微信ID: annannliao

插画师 H.H先生

H.H先生总是笑说自己从小没正式学过一天绘画,却一拿到画笔就停不下来,热爱画画到废寝忘食的地步。开创Facebook专页后,创作常点出网路上各种假面行为,一张“我看到的不是你们看到的吗?”

开始引爆网路讨论,成为亚洲百万人气插画作者,并创作出笔下时尚女神-美美,为她打造出各种风格的时装造型,从整体画面视觉,到衣服的色彩表现,坚持美美每次出场都要让人惊艳尖叫,也因此获得许多国际时尚品牌的合作机会,更让美美成为网路世界的流行指标人物!

Illustrator Mr. H.H.

Mr. H.H. jokes about himself for never having any professional training on drawing all the time. However, once he got a pen in his hand, he can never put it down. This is how carried away and passionate he gets when it comes to drawing. Starting his own Facebook page, Mr. H.H. started to point out the fake and phony posts and phenomenon on the Internet by his drawings. Among all, the piece of “you see what I see, don't you?” is his biggest breakthrough and an online blockbuster. Mr. H.H. is now a beloved illustrator with a million likes on Facebook.

With a character who has constant costume changes and provocative visuals, Mr. H.H. creates this fashion queen MEIMEI by giving her outlandish fashion styles. Mr. H.H. knows exactly what he is doing to blow everyone's mind to devote MEIMEI a perfect color and fashion sense.



台湾女力代表,总是能一针见血,戳破网路世界的假面具!

身材丰腴肉感的美美,跳脱既有的审美框架,拥有不受限制的灵魂

总是踩着20公分超高高跟鞋,搭配丰富可爱的百变造型独特的穿衣态度,更多次成为杂志封面的Cover Girl

就是要大家勇敢做自己,穿出属于你的时尚态度!

Being the representative of girl power in Taiwan, MEIMEI always hits the nail on the head and unveil the masks worn on the Internet. The plus-size and plumpy MEIMEI has an uncontrollable soul who thinks outside of the traditional beauty box. She wears 20cm super high-heels for good and all, constantly experiments with new ideas and adorable images. Her out-there fashion sense brings her to the cover girl of countless magazines. “Be fearless. Be brace. Be bold. Have your own fashion sense” is what MEIMEI advocates.





迷母丰盛股份有限公司 MEMES CREATIVE PARTNERSHIP CO., LTD  
105台北市松山区八德路二段358号7号楼之1  
3F-5., No. 186, Sec. 4, Nanjing E. Rd., Songshan Dist., Taipei City, Taiwan  
<https://kuroro.space/>

C: 徐成美 Hsu Cheng Me / 专案经理 Project manager  
E: [narumi@i-memes.com](mailto:narumi@i-memes.com)  
T: +886-2-2578-6882 #15 微信ID: narumihsu

me me me me me me me me...

因为认为让窝在每个人心裡的小朋友开心很重要,所以在2004年,开始了我们释放me me me me的计画。memes是一家以创意为发展核心的组织,我们蒐集并整合各式「不甘心就这样了!」的想法或灵魂,并坚持为这项使命而努力。喜欢创意 喜欢设计,所以我们发展插画、角色创造、identity、包装、平面设计、主题空间规划及品牌创造与管理,另外,我们也投入各类文化创意专案的策划开发和文旅衍生品的企划、设计、製作。我们喜欢和全球的朋友互动。当然在全世界都会发声!

MEMES CREATIVE PARTNERSHIP was established in 2004. We provide strong support to our clients with Creative Service. We have devoted ourselves to Character Industry over these 16 years, including customized Character Planning, Design, licensing service and products development. Over the years we have learned many lessons that will save you valuable time and money. We can guide you from design to marketing and production in total solution service.

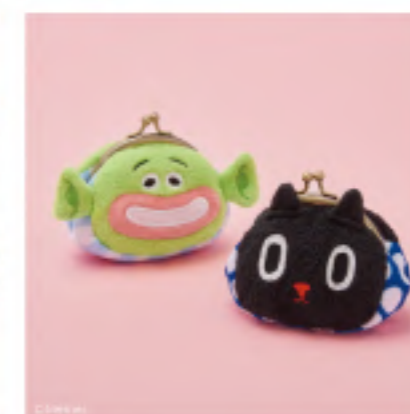
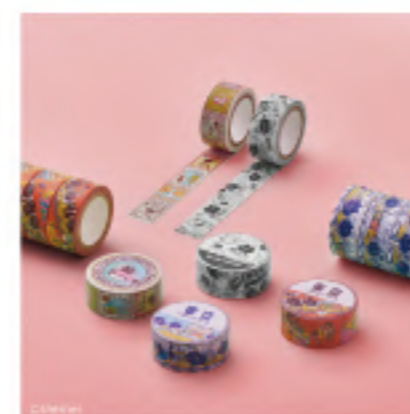
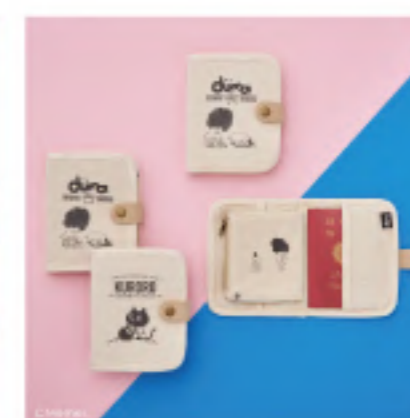
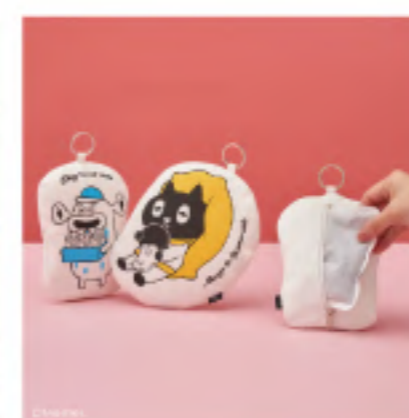


来自NGC6543猫眼星云的可爱宇宙黑猫KURORO!

与他在宇宙旅程中结识的探查队员

小绿 鱼星女王及鱼星人 在地球探索所有美好有趣的人事事物!

A space explorer came from the distant planet NGC6543.  
He is a foodie, loves to take an adventure, try out different cuisines there and collect treasures during the journey.



## HESTIA 赫思西亞



赫思西亞品牌創意有限公司 HESTIA DESIGN CREATIVE CO., LTD  
408 台中市南屯區永春東路360巷19號

No. 19, Ln. 360, Yongchun E. Rd., Nantun Dist., Taichung City 408, Taiwan  
<https://peaquin.com.tw/>

C: 林青慧 Celine Lin / 品牌經紀 Brand Broker

E: [peaquin888@gmail.com](mailto:peaquin888@gmail.com)

T: +886-913-181-313 微信ID: fairbrain14

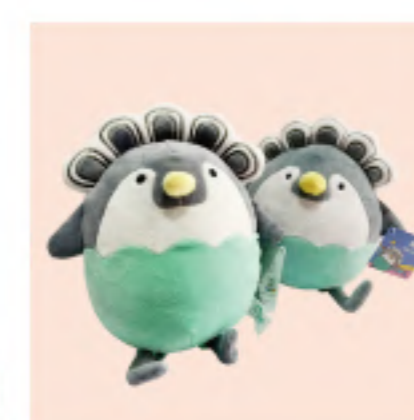
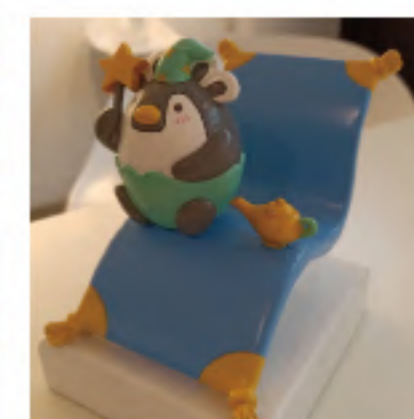
赫思西亞IP孵化設計中心擁有滿滿的設計能量，孵化特色IP。傳達生態的美好與台灣文化，用這樣的初心設計出原創品牌：皮寬、白鹿夢...等品牌，赫思西亞邀你一起走入優質原創IP的世界，為你的生活帶來豐富的色彩！

The Hestia IP Incubation Design Center has a full range of design energy to incubate the featured IP. Communicate the beauty of the ecology and the culture of Taiwan. With such an initial design, the original brand : PeaQuin, BalloonMon... and other brands, Hestia invites you to enter the world of high-quality original IP, bringing rich colors to your life.



皮寬PeaQuin的家族成員由珍貴稀有的野生動物所組成，  
期許透過可愛親切的圖像，喚起人們對於生態保護的意識，  
傳遞環境保育的重要，賦予未來更多無限的可能。

PeaQuin Family has consisted of rare animals from Taiwan and become a brand image of positive attitude for protect environment, Therefore, people could realize their responsibilities of ecological protection.





爱梦客股份有限公司 IMK CO., LTD.  
111台北市士林区华兴街1号

No. 1, Huaxing St., Shilin Dist., Taipei City 111, Taiwan  
<https://www.gachachicken.com>

C: 黄思颖 Grace Huang / 品牌总监 Brand Director  
E: szuying923@gmail.com  
T: +886-987489903 微信ID: grace\_whung

爱梦客股份有限公司设立于2017年，以结合设计/IP角色与客制化编辑平台入选新北新北创意坊加速器，透过互联网的方式串连文化创意及传产制造，此外，提供绘画设计服务、礼赠品客制化文创产品。合作对象包含老爷酒店、利丰惠民V馆、和泰汽车、创星文创、顺光风机、北市政府、经济部工业局、行政院消防署等各大单位。公司旗下有绘礼物客制网、原创角色品牌-扭蛋鸡、公益品牌 i-Dog；相关合作企业为铨宏国际。

Established in 2017, IMK Co., Ltd. was selected into an accelerator program held by New Taipei City Government for its online custom design platform, connecting people with manufacture capacity and logistics for opening a custom shop easily. Aside from the this project, IMK Co., Ltd also provides design and marketing service for other brands. Gacha Chicken IP character 转蛋鸡 is created by founder Nick Chen in 2017 as an embodiment of his startup adventure in 2D world. Welcome to contact us for getting to know more about us.



“转蛋鸡”是一群生活在扭蛋世界的鸡，  
一旦空壳后便会送往回收区，就此他们展开探索装备之旅，  
装进不同的内容蓄装能量，试图扭转出专属于自己的奇迹！

It's about a Capsule Adventure in Gachapon World.  
To survive, "Gacha Chicken" characters need to equip themselves with skills and abilities for setting out on an miracle expedition.





**U&S studio**  
U&S 叔叔與妹妹



**叔叔妹妹企业社 U&S Studio**

**103008台北市大同区南京西路185巷15号1楼**

No. 15, Ln. 185, Nanjing W. Rd., Datong Dist., Taipei City 103008, Taiwan

<https://chimoz.com>

**C: 温国欣 Wen Kuo-Hsin / 设计总监 Design Director**

**E: uands@qq.com**

**T: +886-989273536 微信ID: uands0618**

【U&S = "Uncle and Sister" 叔叔与妹妹】

同所大学毕业的学长温国欣(叔叔)与学妹陈美君(妹妹)都热爱绘画与设计, 喜欢天马行空的想像各种事物, 在共同的创作理念与热情下, 以「U&S 叔叔与妹妹」名称共同进行数位绘图创作, 成立插画设计工作室, 设计开发地方文化元素的商品, 主要业务为插画设计及图像授权, 并进行地方街区导览结合插画教学, 推广美学教育。两人创造了一群光着脚并留有脚毛的精灵「赤毛族」, 光着脚代表喜欢亲近大自然的土, 留有脚毛代表保有与生俱来的特征, 借此传达(爱护世界)与(做自己)的理念。

Uncle & Sister (U&S), graduated from the same university, we both love illustration and design and enjoy running wild with our imagination. Sharing the same ideals and passion towards design, together we started an illustration studio under the brand U&S, designing products with elements from local cultures. Our main services are illustration design and image licensing. We are also active in teaching illustration and promoting education in aesthetics.



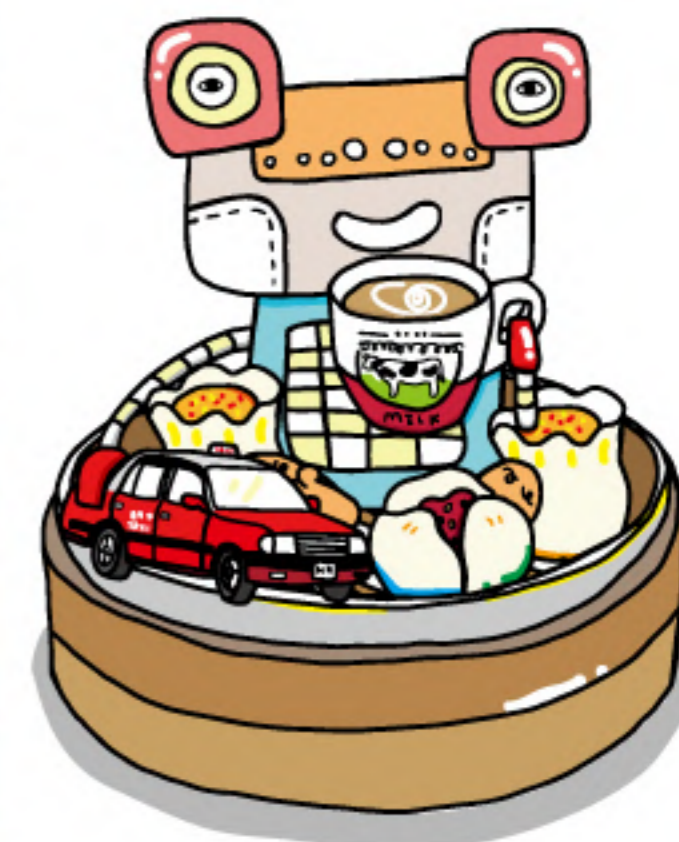
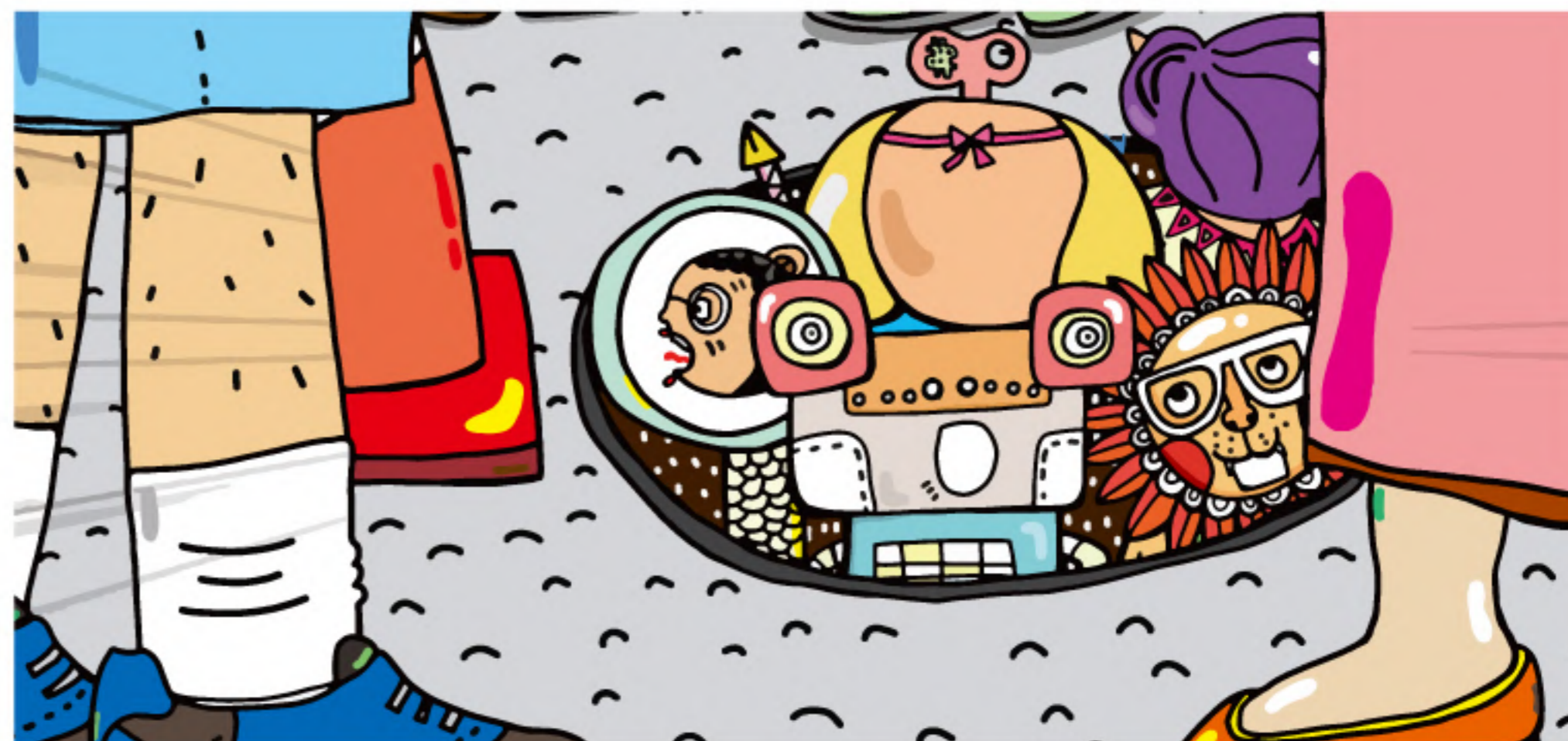
# Chimoz' 赤毛族

长年住在地底下的赤毛族(Chimoz)

是一群光着脚又留有手毛脚毛的精灵, 经由挖马路的洞跑到地面上

探索各种有趣的事物

Chimoz, a group of barefooted elves with hairy hands and feet, have dwelled beneath the earth. Now, they came up through holes and explore all kinds of interesting stuff.





寻宝家庭有限公司 SHIBUDI CO., LTD.  
台北市内湖区康宁路三段75巷175弄2-7号 4F

4F., No.2-7, Aly. 175, Ln. 75, Sec. 3, Kangning Rd., Neihu Dist., Taipei City 114, Taiwan  
<https://www.shibudi.com>

C: 张艾伦 Irene Chang / 总监 Director

E: shibudi.family@gmail.com

T: 18616233696 微信ID: ireneh8

SHIBUDI草创于2009年秋

以寻宝狮原创卡通插画角色为核心,加入寻宝家族可爱角色群,设计开发一系列聊天APP互动贴图与主题、可爱动画、亲子服装、居家生活用品、旅行用品、文具礼品、潮感背包.....让流行时尚与可爱欢乐的元素一起融入大人小孩的世界里。

SHIBUDI was established in fall 2009. We created SHIBUDI Lion as a core character at the initial stage, and added more characters to build up a big SHIBUDI family. We develop a series of LINE creator stickers and themes, animations, family clothings, home life products, travel goods, stationery, fashion bags. We hope we can mix family life style with cute elements together and bring joy into public.



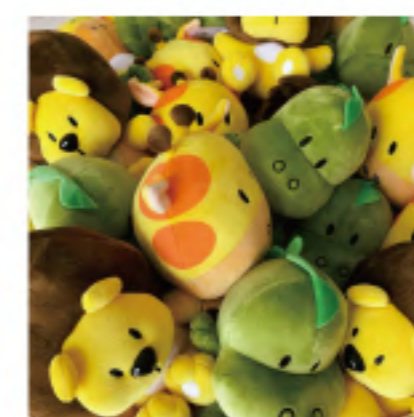
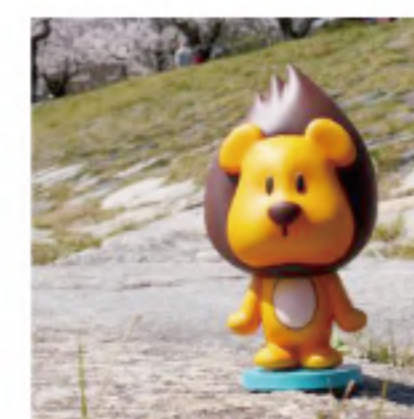
# SHIBUDI

KIDS NEVER STOP PLAYING

SHIBUDI是台湾原创家庭生活品牌

寻宝狮家族的核心是:用一颗玩心未泯的视野与角度,走访家乡、探索世界,带出像孩子似的无限想象力,创造出属于台湾自己的卡通插画角色,触及到每个角落,带给每个人正面欢乐的氛围。

SHIBUDI is a family life style brand. The core value of SHIBUDI is using a joyful vision and angle to observe our home country, and explore the world with a childlike innocence. Further, we want to bring out the infinite creativity eventually. We are creating characters which belongs to our own culture and delivering positive and happiness to everyone.





心梦品牌有限公司 ALICEMISA BRAND CO., LTD.  
220 新北市板桥区中山路一段一号14楼之28

No.1-14, Sec. 1, Zhongshan Rd., Banqiao Dist., New Taipei City 220, Taiwan  
<https://dreamdodozoo.weebly.com/>

C: 浩理斯 hoelex / 品牌艺术家 Brand artist  
E: hoelex34@gmail.com  
T: +886-975309983 微信ID: hoelex

品牌艺术创作者Hoelex浩理斯绘制「Alice misA心梦品牌」创作十五余年，品牌LOGO为心梦微笑爱心，希望透过我的创作找回观者的初心，原先有再2014年DODO ZOO结合比样广场百货公司的开幕展览，从2018成立公司后积极参与国内外授权展览经验，也逐渐在这几年开始累积国内外的授权品项如桌游及盲盒开发...，也开始扩展战略伙伴跨整合推广到国际市场！

Brand art creator Hoelex has drawn "Alice misA Heart Dream Brand" for more than fifteen years. The brand LOGO is a dream, smile and love. I hope to find the original heart of the viewers through my creation. The original DODO ZOO combination comparison in 2014 The opening exhibition of the Yian Plaza Department Store has been actively participating in domestic and foreign authorized exhibition experience since the establishment of the company in 2018, and gradually began to accumulate domestic and foreign authorized items such as board games and blind box development in the past few years... and also began to expand the strategy Cross-integration and promotion of partners to the international market.



梦想方块动物园 Dream DODO ZOO 物玩具作为陪伴的好朋友，

打造出无限创造力的亲子欢乐梦像职业心乐园，

而目前创造出将近120种类动物玩具持续增加中。

幸运螺丝兔HAHA Rabbit是孩子们创造的第一个动物伙伴。

Each child combines the square/circle/triangle of the building blocks into animal toys as good friends to accompany in their own children's dream world, creating an infinitely creative parent-child joyful dream like a career paradise, and currently nearly 120 kinds of animals have been created Toys continue to increase. Haha Rabbit is the first animal companion created by children.





冉色斯动画股份有限公司 XANTHUS ANIMATION STUDIO  
23553 新北市中和区連城路268号14楼之5  
14F-5, No.268, Liancheng Rd., Zhonghe Dist., New Taipei City, Taiwan  
<https://xanthusci.wixsite.com/animation>

C: 姚孟轩 Mason Yao / 行销企划总监 Marketing & Planning Director  
E: mason\_yao@hotmail.com  
T: +886-2-8227-3095 微信ID: masonyao001

冉色斯动画于2004年在台湾成立，是同时拥有产品开发与制作能力的团队，多年来致力于高品质影视内容制作；主要业务为原创动画开发、高品质动画与影视后期特效制作；制作内容荣获多项奖项肯定，完成多部跨国合作专案，为台湾知名的数位内容制作领导品牌之一。

Xanthus Animation was established in Taiwan since 2004. It is a creative team capable of both product development and production. We focus on making high quality film and TV content production for many years. Our main services provide original animation developing, high-end quality animation and VFX producing. Xanthus collaborated with some international projects and earned recognition awards. It is a leading brand in multimedia and digital entertainment of Taiwan.



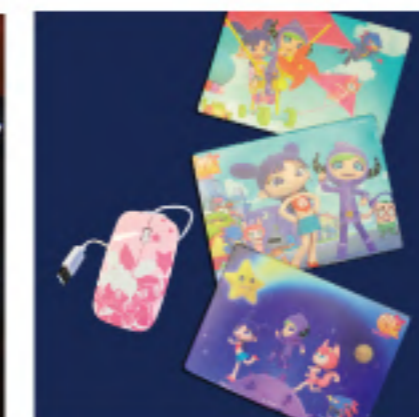
《閩小妹》描述的是东方传说里的人物、妖怪，以及拟人化的动物所发生一连串有趣的故事。

故事主人翁閩小妹是东閩镇镇长的独生女，就读东閩国小三年级。

閩小妹将带领着同学们在东閩城里一起学习、一起探险，也将引导观众，

重新认识华人文化里，最具奇幻魅力的异想世界。

Yameme describes a series of interesting stories about the characters, monsters, and anthropomorphic animals in Eastern legends. Yameme is the only daughter of the Mayor of Eastern Town and she goes to Eastern Primary School. She will lead her classmates to study and explore together, and will guide the audience to reunderstand the most magical world of Chinese culture.



# 饅頭家族

© PYI PYI FAMILY



皮皮家族礼品有限公司 PYI PYI FAMILY GIFTS CO.,LTD.  
320 桃园市中坜区金峰街33号  
1F, NO.33, Jing Feng St., Chung Li City, Taoyuan City, Taiwan  
<http://www.pyi-pyi.com.tw>

C: 黄运全 Huang Yun-Chuan / 总经理 General manager  
E: wp1612@ms53.hinet.net  
T: +886-3-4662925 微信ID: peterpyipyi

皮皮家族礼品有限公司，是以授权「馒头家族」品牌图像为首要操作项目，迄今已迈入第17年。公司早期以「商品设计」、「生产制造」及「行销贩售」进入消费市场体系。现阶段图像品牌已授权的项目有，文具、玩具、3C、纺织、生活精品、室内外主题乐园...等。馒头家族的品牌，除了在中国、美国外，业已完成亚洲地区共十一个国家的商标注册。在中国地区，共计有23大类47个商标完成注册，商品行销于世界各国。在品牌推广方面，也积极的参与各大型展会活动，如：香港授权展、杭州动漫展、上海国际授权展、...等知名大型的展会活动。

Pyi Pyi Family Gifts is best known for its licensing of cartoon characters "Manjukan & Friends" for 17 years and counting. The company made inroads to the consumer market with merchandize design, production & manufacturing, marketing & distribution. Currently, it has entered licensing agreements in industries such as stationery, toys, consumer electronics, textile, lifestyle products, indoor/outdoor theme parks. The brand name "Manjukan & Friends" are registered as trademarks China, the U.S., and other ten countries in Asia. In China, a total of 47 trademarks in 23 categories have been registered. The licensed merchandise is sold all over the world. We spare no efforts in the promotion of our brand and we participate in major exhibitions and tradeshowes such as Hong Kong International Licensing Show; China International Cartoon and Animation Festival; Licensing Expo Shanghai.



## HI ~ MANTOU 「馒头家族的六大特色」

- 1.「华夏饮食文化」的底蕴强，拥有十三亿人口的市场。
- 2.「辨识度」强，线条极简化，辨别度高、好记忆。
- 3.「可爱度」百分百，拥有「正能量」的朝气及活力。
- 4.「国际观」，能与世界接轨，行销全世界。
- 5.「延展性」宽广，商品开发无侷限。
- 6.「拟人化」的功力千变万化，在角色扮演方面的代言，步步到位。





奥义品牌国际有限公司 AOYI BRAND DESIGN CO., LTD.  
70061台南市中西区西贤一街109巷1号

No.1, Ln. 109, Xixian 1st St., West Central Dist., Tainan City 700, Taiwan  
<https://www.aoyi.tw/>

C: 杨颜宁 May / 品牌经理 Manager

E: aoyi@aoyi.tw

T: +886-6-2580815 微信ID: elaine-0420

AOYI 的 logo 设计是以四隻鸟的意象做勾勒，中间代表的是一个蛋的形象，期许我们在授权领域方面，能成为一个孵育的基地。

奥义AOYI的基础精神是创造「无限可能」，无论从深度、长度、宽度，将想像不受条件拘束地发挥无限创意，为商品注入正能量，加值品牌生命力。

图像是无国界的语言，拥有在地故事与精神的图像品牌，能迸发出更大的文化力量，传扬更多寓意深远的故事。奥义国际孵育品牌自有个性，达到高度的可塑性与记忆度，并让图像具有更多的想像。

The original spirit of Aoyi is to create possibilities without limitation. From depth, length to width in many aspects, we show and develop multiple creativities; inject positive energy into products and liven up the value of brand. Images represent one of the global languages. The images with native stories and spirit are able to arouse bigger power of culture; spread more significant stories around. Aoyi Brand Design is unique. We can reach high flexibility and let people remember us. At the same time, we make people to be filled with wonder and imagination toward images.



你的好朋友-湾麻吉

湾麻吉ONEMAJI〈意旨要我的好朋友〉一起生活、欢笑的故事。

花立漉的麻吉分别是鈎鈎熊(黑熊)、雨语蛙(诸罗树蛙)、小番犬(台湾犬)、以及小虎猫(石虎)，

藉以可爱动物图像传达教育、文化及不同深度的层次。

湾麻吉努力伸长脖子、为了让世界看见，唤起大家一起守护土地、爱护地球，对国际社会传达更多正面能量。

ONEMAJI be yaou friends

ONEMAJI, (Magey-intended good friend), takes the role of cute animals: Sika Deer (Lilu Deer) and its good friends, Black Bear (Gogo Bear), Takasago Dog (Tomato Dog), and Farmland Tree Frog(Raining Flog) and Prionailurus Bengalensis(Tiger Cat).

ONEMAJI awakened the world to respond to environmental protection, love the earth, and communicate more positive energy to the international community.





## 山林好朋友 Companions of the Forest

双猪工作室  
Double Piggies Studio  
<http://www.dpsunltd-online.com>

C: 余威璇 Yu WeiShung  
E: doublepiggies@hotmail.com  
T: +886-925318218 微信ID: wxid\_quvnt5mrsa0t22

「山林好朋友」是屏东县雾台乡好茶部落鲁凯族人杜寒崧自2015年开始发展的原创角色IP，除了来自山林的山猪和来自都市的平地猪外，还有许多的好朋友，有百步蛇、云豹、猫头鹰、猴子、山羌、飞鼠、黑熊、穿山甲、兔子、果子狸及水鹿等玩伴，透过他们热闹欢乐的互动，共同演绎跨族群的文化故事，期待以诙谐逗趣的故事情节，挑动快乐的好心情。

In use since 2015, 'Friends of the Forest' is a patented trademark of Du Hansong, a Rukai of Haocha Village, Wutai, Pingdong County. Besides the Wild Boar from the mountain forest and the Lowland Piggy from the city, there are many other good friends: the Hundred-pacer Snake, the Clouded Leopard, the Owl, Monkey, Muntjac, Flying Squirrel, Black Bear, Pangolin, Hare, Palm Civet, and Formosan Sambar. Their lively activities together transmit the stories of tribal cultures. They expect to awaken your curiosity by their banter and playful tales.



## 纸箱猫 哈豆 Carton Cat Hado

风调鱼顺有限公司  
Air fish shun Co., Ltd.  
<http://www.facebook.com/CartonCatHado/>

C: 陳總監 / A-ling  
E: bell877@gmail.com  
T: +886-956770722 微信ID: motelu88

### 【纸箱猫哈豆】

哈豆為了找尋牠神秘箱子秘密與夥伴的冒險故事。哈豆可以將吃進嘴裡的東西從紙箱變化出想要的事物，雖然有些變出來的東西並不在預料之中，每一天都充滿驚喜！

### 【Carton Cat Hado】

In order to find the secrets of Hado's mysterious box and the adventure story of partners.

Hado can change the food in the mouth from the carton into the desired thing, although some of the changed things are not as expected, every day is full of surprises!





塔哇歐瑪司 Twa'omas

采达创形有限公司

Color &amp; Character Co., Ltd.

<https://taiwanaboriginalstory.weebly.com/><https://www.facebook.com/Twaomas><https://www.color-c.com.tw>

C: 范凱婷 總經理 / Niki Fan, General Manager

E: niki@crter.com.tw

T: +886-2-77293001#661 微信ID: fbiddk

「塔哇歐瑪司」从历史书本诉说着来自山中每一个部落的传说故事，以生命元素赋予的台湾土地塔哇歐瑪司twa'omas创造的守护精灵：水源、阳光、草风，为南岛民族的海岛台湾增添了不可思议的丰富色彩。

“twa'omas” is a legendary historic story of mountain tribes in Taiwan. The life elements formed the guardian spirits vividly by water, sun, and wind created by twa'omas. Those add on colorful and incredible stories for Austronesian



诺亚动物诊所病历记录簿

Medical records of Noah Animal Clinic

威向有限公司

Uei-Shiang Co., Ltd.

<http://www.uei-shiang.com/Net/Buy/Default.aspx>

C: 曹杰 / Cao Jie

E: evens@uei-shiang.com

T: +886-2-26813110#13 微信ID: 13751790030

威向文化创立于2002年，出版各类图像商品，威向文化培育国内外作者群，长期经营耽美女性阅读市场，并稳定地参与国内外书展，拓展海外市场，让耽美创作开花结果，蓬勃发展。2007年发展轻小说书系，扩展一般向，让出版方向更为多元。威向文化对于出版的不设限，让创作有着更多可能性，无论是将海外作品授权引进，将国内作者推向国际舞台，都是我们一直前进的目标。

Established on March, 2002, when the creation of Boy's Love works was only a beginning, Uei-Shiang Publishing House has been cultivating both domestic and overseas authors and female readers to run a long-term business. Uei-Shiang regularly attends the International Book, Animation Festival, and Comic Book Exhibition, etc., and expands the business to the markets in world, which makes the market and creation of Boy's Love grow rapidly. Our company started to publish the Light Novels in 2007. We diversified our publications into all-age works, we never set limitations of creation which allows more and more possibilities on the publications. Uei-Shiang is devoted to introduce authorized overseas masterpieces and recommend our excellent domestic authors and works to the world.





毛巾宝贝 My Favorite Towels

小不点动画有限公司  
Studio Ilya Animation, Intl.  
<http://www.studioilya.com/>

C: 张云晴 Francois Chang  
E: francois@studioilya.com  
T: +886-2-25170807 微信ID: changfrancois

生活中,毛巾可说是最亲切的生活用品。它贴近我们的身体,给我们干爽和温暖,甚至留下我们的气味。于是我们以“毛巾宝贝是孩子最亲密的伙伴”这样的概念来发展故事,制作适合学龄前儿童观看的电视动画节目「毛巾宝贝」。

我们的毛巾角色都是家庭成员使用的毛巾,有着与成员们相类似的习性,甚至理解主人们的心情。所以我们塑造毛巾宝贝们是“孩子最亲密的伙伴”这种形象,传递“你用它,它爱你”的情感连结;利用这种人与毛巾互动产生的故事,表现毛巾宝贝的核心价值。

The Story of 'My Favorite Towels' is about the imaginative adventures of five animal friends created from ordinary household towels. Coming to life when humans are not present, the quintet engages in all manner of fun and learning at the same time. "In the house is where they live and play... while the family is away."



柯基犬啦啦 PONCORGI&amp;FRIENDS

卡洛特股份有限公司  
Character Expert Co., Ltd.  
<https://www.facebook.com/CorgiBonBon/>

C: 范凯婷 总经理 / Niki Fan, General Manager  
E: niki@crter.com.tw  
T: +886-2-77293001#661 微信ID: fbdkd

每日下班后疲惫的回到家,总是有一个灿烂疗愈的笑容迎接着你~  
毛孩的乐天傻笑最能疗愈人们疲惫的心灵!  
也藉由「柯基犬啦啦与好朋友们」的可爱又疗愈带给大家饱满的电力,  
充实的面对每一个喜怒哀乐~  
让我们一起为毛孩们深深着迷吧!

Everyday after you work hard, there's always a radiant and healing smile welcomes you back to home.  
The smile of fuzzy animals is the best way to heal human beings' heart.  
To energize everyone by the lovely and healing smile of Poncorgi and his friends, face to various challenges.





果果猫 Fruit Cats

水鑫行销管理顾问社

Mercury Marketing Company

<https://www.facebook.com/fruitmao/>

C: 范凯婷 总经理 / Niki Fan, General Manager

E: niki@crter.com.tw

T: +886-2-22266726 微信ID:fbidkd

《果果猫》锁定爱猫族群,以及这两三年来猫经济热潮爆发,带动以年轻世代为主要目标族群的商品与服务。《果果猫》以各种猫咪结合不同水果而成的可爱造型,极具独特性和识别度。故事背景:喵历398年,在一个风和日丽的早上,位处于一片汪洋大海中的彭歌列岛上的一颗巨型水果树突然剧烈晃动,叶子频频抖落,正当所有的猫全都聚集起来想要一探究竟时,一道光芒从天而降照亮整棵树,树上开始掉下来各式各样的巨大水果,大家虽然疑惑但正高兴有水果可以吃的时候,才听到猫群中有猫说:「这...这不是水果啊!是..猫!」从树上掉落的巨大水果们一碰触到地面立刻裂开,蹦出各式各样的果果猫...

"Fruit Cats" locks in people who love cats, and the commercial development about cats in recent years. Then drives the growth of products and services that target young generations as the main target group. "Fruit Cats" combines various cats with different fruits to become lovely images, that will be very unique and recognizable. Story Background: Meow calendar 398, in a windy and beautiful morning. Suddenly, a giant fruit tree in the Bongo archipelago where in the unknown ocean swayed intensely. The leaves fell one by one. As all the cats assembled curiously, a shine from sky lighted up whole the tree, various huge fruits fell to the ground. Everyone doubted it but was happy for these fruits that they could eat, there was a cat say: The...these are not fruits! They are cats! The huge fruit that fell from the tree touched the ground and cracked immediately, various Fruit Cats appeared from them...



胖胖蕉 BananaMan

三博鹿科技股份有限公司

SambarDeer Tek.

<http://sambardeer.co>

C: 杨剑雄 经理 / Boris Yang, Manager

E: mrbbstartup@gmail.com

T: +886-955-815639 微信ID:mrbbyang

香蕉人是一个儿童 IP 品牌,专注于儿歌动画视频、儿童体操舞、儿童故事、贴图表情包等创作。目前在 YouTube 有儿歌频道上有超过 30 首儿歌,最受欢迎的香蕉歌有超过 2500 万人次的观看,是近年来最受欢迎的台湾原创儿歌,在幼儿园和小学有很高的人气。我们正在寻找儿歌动画共同开发、商品授权、美陈展览以及战略投资等合作伙伴。欢迎有兴趣的厂商到我们的展位一起聊聊。

Bananaman is a children's IP brand, focusing on the creation of children's rhymes, animation videos, children's gymnastics dances, children's stories, sticker emoticons, etc. There are currently more than 30 nursery rhymes on the YouTube nursery rhyme channel. The most popular banana song has been watched by more than 25 million people. It is the most popular original Taiwanese nursery rhyme in recent years. It is very popular in kindergartens and elementary schools. We are looking for partners in joint development of children's songs and animation, product authorization, Meicheng exhibition and strategic investment. Interested manufacturers are welcome to chat with us at our booth. Let's fascinated with fuzzy animals deeply!





陸陸熊 BuluBeier

卡洛特股份有限公司

Character Expert Co., Ltd.

<https://www.facebook.com/blues.bear>

C: 范凯婷 总经理 / Niki Fan, General Manager

E: niki@crtter.com.tw

T: +886-2-77293001#661 微信ID:fbidkd

陸陸熊是一只出生就少了脸上黑色条纹的浣熊，虽然戴上眼罩想跟大家一样，最终在自我探索的过程中发现，其实每个人都要学着认识自己、喜欢自己才是最重要的。源于这样的概念，藉由星座的角度切入，透过原创图文内容迅速累积粉丝，已累积近百万粉丝，粉丝涵盖范围包含台湾、港澳、新马、澳洲、美国等区域。利用星座具备生日及专属性的特色，开发12星座周边商品，也与不同企业进行授权与异业合作，更于授权合作跨足餐饮、甜点，达成虚实整合的模式，与消费者有更贴近的接触。

BuluBeier is a raccoon without dark circles. In order to cover his difference, he put an eye mask every day. One day, he suddenly realize that be yourself is the most important thing. Know what you want and enjoy your life is necessary. We convey this belief by Facebook fan page. So far, millions of people follow our fan page. BuluBeierfan page are watched by Chinese people, South East Asian fans and westerners. Taking advantage of birth and zodiac sign, we create brand merchandise. Moreover, we have lots of alliance with different industries, for example, restaurant and dessert. We try hard to combine our brand character with daily life.



缇拉兔 Tilabunny

缇拉设计有限公司

Mrs.Tina Design Co., Ltd.

<https://www.facebook.com/tilabunny>

C: 张元婷 负责人 / Yuan Ting Chang, Manager

E: mrs.tina.design@gmail.com

T: +886-963791252 微信ID:tila0912

缇拉兔住在棉花糖星球，喜欢跟棉花糖飞飞到处冒险~  
人生只要有品尝美食的憧憬，就能拥有再往前一步的动力！  
有梦想的吃货缇拉兔无限强大！

Tilabunny lives on Marshmallow Planet, likes to fly with Marshmallows and playing everywhere~ As long as you have the desire to taste delicious food in life, you can have the motivation to go one step further!  
The dream foodie Tilabunny is infinitely powerful!  
Let's fascinated with fuzzy animals deeply!





法斗哥 Bonbon Frenchies

周维音

Wei-yin Chou

<http://www.u-iii.net/p6>

C: 周维音 原作者 / Wei-yin Chou, Author

E: [wchoubonbon@gmail.com](mailto:wchoubonbon@gmail.com)

T: +886-2-5770065 微信ID: 13651857393

“让小孩子到我这里来、不要禁止他们。”(马太福音)法斗的表情和动作就像小孩,画下他们,看到读者的笑容,知道画画不只是属于我,是大家一起的幸福。

清新贴近生活,法斗T恤深受大学生、上班族喜爱。台湾1500万销售额,亲子装业绩长红。FB全球粉丝近4万来自英美中日,书籍/月历热销香港。百货:新光、中友、北京京隅、Focus。国际:美-品木宣言化妆品、日-EDWIN牛仔裤。作者留英耕耘教育,画作藏家遍及全球。代理:上海有禧。

Jesus said, "Let the little children come to me, and do not hinder them." (Matthew) The appearances and body languages of french bull dogs are just like children.

To draw them and see the smile face from audience make me aware the joy of creating art is not only belong to me, it is our happiness. The character image is pure and close to daily life. T shirts are popular in students and young office workers. There are about 40000 fans on Facebook fan page from overseas include Taiwan, UK, US, China and Japan. Bonbon had 15,000,000 sales amount in license product. Kid's cloth is the top.

Picture book and calendar sold well in Hong Kong. Business: SinGwa, Chunyo, Beijing Jingyu Department store. US: Origins cosmetic, JP: Edwin clothing. Author was educated from UK, teaching art in Shanghai and has collectors from the world. Agency: Shanghai U-see, Taiwan U-iii.



功夫蛋蛋侠 EGGTACK

幻想曲数位内容有限公司

F.Rhythm 3D Animation Co.

<http://www.fr3d.com.tw/>

C: 高嘉淇 总监 / Gloria Kao, Supervisor

E: [Gloria@fr3d.com.tw](mailto:Gloria@fr3d.com.tw)

T: +886-2-27217255 微信ID: fr0933021064

蛋蛋侠是一颗易碎的生鸡蛋,于是他练功夫,不甘愿被看扁!

以硬干的精神,期许自己勇敢「硬起来」面对挫折、超越自我挑战极限。

Kung Fu Egg is a fragile raw egg. I try to gain more power by doing Kung Fu in order to make his self to be unbeatable and as tough as a hard rock!





大抠猫 NIAO.A

赫思西亚品牌创意有限公司  
Hestia Design Creative CO.,LTD  
<http://www.hestia.com.tw/>

C: 林青慧 品牌经纪 / Celine Lin, Brand Broker  
E: [peaquin@peaquin.com.tw](mailto:peaquin@peaquin.com.tw)  
T: +886-4-24751919 微信ID: fairbrain14

啊~打个哈欠,怎么又下午了!这就是大抠猫懒懒的每一天,慵懒的它懒得出门懒得交朋友,身边只有鸡仔紧紧围绕着他的生活,每天都在厌世中度过的它,觉得这个世界没有值得让他走出家门的事情,让它变成一只连呼吸都会变胖的大抠猫。

A ~ Yawn Why is it afternoon again! This is the day when the NIAO.A, Lazy it doesn't bother to make friends. Only GAI.A around him tightly surround his life, I spend it every day in a hatred, I don't think there is anything in the world that makes him out of the house, Make it a big pussycat that can get fat even when breathing.



小山卷 Hillroll

赫思西亚品牌创意有限公司  
Hestia Design Creative CO.,LTD  
<http://www.hestia.com.tw/>

C: 林青慧 品牌经纪 / Celine Lin, Brand Broker  
E: [peaquin@peaquin.com.tw](mailto:peaquin@peaquin.com.tw)  
T: +886-4-24751919 微信ID: fairbrain14

森林实验小学里,由小山卷带领着四位同学,组成卷卷有爱小队,守卫着大自然!除了维护大自然的环境,对小山卷来说,最重要的日子就是一年一度的「世界穿山甲日」了,也就是每年2月的第3个星期六!

在这一天,小山卷环保小队会带领着同学们在校园整理环境,并且热热闹闹的举办游园会,开心度过盛大的一天!

In the Forest Experimental Elementary School, four students were led by Hillroll to form a team called Caring Roll. They were guarding the nature. In addition to preserve the environment of nature, the most important event is the lively school fair of annual "World Pangolin Day" which was held on every 3rd Saturday of February. The Caring Roll would lead classmates to organize the environment on campus and enjoyed this great day.





不想熊 LoafBear

赫思西亚品牌创意有限公司  
Hestia Design Creative CO.,LTD  
<http://www.hestia.com.tw/>

C: 林青慧 品牌经纪 / Celine Lin, Brand Broker  
E: [peaquin@peaquin.con.tw](mailto:peaquin@peaquin.con.tw)  
T: +886-4-24751919 微信ID: fairbrain14

不想熊与五位室友们一起生活。每个人都有自己不想做的事情，不想上班；不想减肥、不想社交；不想思考等等。但回到宿舍后每个人各司其职，有的人天生喜欢照顾人；有的人喜欢下厨料理；有的人为同居生活带来欢笑。因为这些室友们，让每天的「不想」生活增添了许多乐趣，使他们不想放弃、不想逃避地勇敢面对每一天！

LoafBear lives with five roommates. Each of them has somethings he doesn't want to do. Someone doesn't want to go to work. Someone doesn't want to lose weight. Someone doesn't want to socialize. Someone doesn't want to think, etc.. However, when they are in the dorm, everyone has his own role. Someone is born to care for others. Someone likes cooking. Someone brings laughter to cohabitation. These roommates add a lot of fun to the daily "don't want" life that makes them brave to face each day without giving up or escaping!



五高怪 Woowfuner

赫思西亚品牌创意有限公司  
Hestia Design Creative CO.,LTD  
<http://www.hestia.com.tw/>

C: 林青慧 品牌经纪 / Celine Lin, Brand Broker  
E: [peaquin@peaquin.con.tw](mailto:peaquin@peaquin.con.tw)  
T: +886-4-24751919 微信ID: fairbrain14

从前从前在海底深处，有一个占地300公顷的古怪镇，镇里到处都是稀奇古怪的妖怪们，他们日落而做，日出而息。据说有人类搭乘浅水艇时，隐隐约约的在昏暗的海底中，看到一个巨大且灯火通明的海底城市，可想而知，那应该就是「古怪镇」了。「古怪镇」有五个守护神，人称「五高怪」，他们分别掌管从地表落入镇上的垃圾以及污水，默默保护深海中的鱼群与妖怪们。

Once upon a time, there was a 300-hectare of strange place called "Weird Town" deep in the sea. There were weird monsters everywhere in town. They were rising with the sunset and quitting with the sunrise. It is said that when a human rode a submarine faintly on the dim sea floor, he saw a huge and brightly lit undersea city. It is conceivable that it should be "weird town". There were five patron saints. People called them "Woowfuners". They were in charge of the garbage and sewage falling from the surface into the town to silently protect fish and monsters in the deep sea.





白鹿梦 BalloonMon

赫思西亚品牌创意有限公司  
Hestia Design Creative CO.,LTD  
<http://www.hestia.com.tw/>

C: 林青慧 品牌经纪 / Celine Lin, Brand Broker  
E: [peaquin@peaquin.com.tw](mailto:peaquin@peaquin.com.tw)  
T: +886-4-24751919 微信ID: fairbrain14

台湾邵族于狩猎时,遇见象征幸福的白鹿,开始不分昼夜地追逐,到南投日月潭时,看见白鹿隐身于碧蓝的湖光之中。族人惊讶之余发现这里湖光山色、鸟语花香、白鹿群聚,便决定移居至此。于是,白鹿化身为各行各业的逐梦者—白鹿梦与筑梦者们,隐藏在帽里引领着人们,随着气球飘往梦想航道,找到属于自己的日月潭。

When the Thao people were hunting, they saw a deer symbolizing happiness. They chased it until arrived in the side of Sun Moon Lake. Then the white deer ran into the water. They finding the place was beautiful with fragrant flowers, singing birds, and white deer, the Thao decided to live here. The white deer was incarnated as a dream maker in all walks of life. Thus, the BalloonMon and other dream makers were hiding in the cap and leading people to find their own wonderland.



宅男宅猫球 Zhaibuddy

赫思西亚品牌创意有限公司  
Hestia Design Creative CO.,LTD  
<http://www.hestia.com.tw/>

C: 林青慧 品牌经纪 / Celine Lin, Brand Broker  
E: [peaquin@peaquin.com.tw](mailto:peaquin@peaquin.com.tw)  
T: +886-4-24751919 微信ID: fairbrain14

宅男与宅猫并不像一般主人与宠物的关系,反而更像是兄弟。他们互相扶持也相互吐槽。宅猫觉得自己是世界上最悲惨的猫,厌世的它总是说出让宅男无力招架的话。生活总是充满意外,他们竟然因为宅猫很会掉毛,但太懒得清扫,而让这些猫毛聚在一起,成为一个生命体-宅球!原本的一人一猫的生活多了一球加入,也为他们的生活带来更多乐趣,呃...或是更多意外。

Jay and Jim are not like the relationship between an owner and a pet, More like a brother. They support each other and confuse each other. Jim feels like the most miserable cat in the world, Tired of life, it always says what makes the otaku powerless. Life is always full of surprises, They actually lose hair because of house cats, But too lazy to clean, Let these cat hairs come together, Become a living body- JB! The original life of one person and one cat added one more ball, And bring more fun to their lives Uh-huh or more accidents





江湖喵剑客 MeowParty

赫思西亚品牌创意有限公司  
Hestia Design Creative CO.,LTD  
<http://www.hestia.com.tw/>

C: 林青慧 品牌经纪 / Celine Lin, Brand Broker  
E: [peaquin@peaquin.com.tw](mailto:peaquin@peaquin.com.tw)  
T: +886-4-24751919 微信ID: fairbrain14

喜欢装扮成猫咪的科技工程师白男,在某一天下班的途中,意外闯入猫王国,他走进城市巷弄中一间神秘的猫俱乐部,里面聚集许多不同品种的猫咪,在这里认识猫族的首领黑刀-黑猫,以及他的伙伴葛雷-灰猫,他们负责维护猫王国的秩序,相识后三人常在城市中闯荡,维护世界和平,世人称呼他们为「江湖喵剑客」。

Baron tech engineer who likes to be a cat, On the way to work, Accidentally breaks into the cat kingdom, He walks into the mysterious cat club in City Lane, There are many cats of different breeds, Meet the leader of the cat tribe Hank - Black Cat, And his partner Gray-Grey Cat, They are responsible for maintaining order in the cat kingdom, After meeting each other, three people often roam in the city, protect the world's peace, The world calls them "Meow-Party"



泥好蛙 Songplay

赫思西亚品牌创意有限公司  
Hestia Design Creative CO.,LTD  
<http://www.hestia.com.tw/>

C: 林青慧 品牌经纪 / Celine Lin, Brand Broker  
E: [peaquin@peaquin.com.tw](mailto:peaquin@peaquin.com.tw)  
T: +886-4-24751919 微信ID: fairbrain14

日月潭的你好青旅是专门让热爱旅行的青蛙居住的青年旅馆,来自台湾各地的旅客们常在日月潭畔的「九蛙叠像」旁钓鱼、唱歌甚至举办各种有趣的运动比赛;过着逍遥快活的日子。泥好蛙是你好青旅的主人,他常跟这些旅客闲聊,分享各自在旅途中发生的趣事;他自己也常与旅伴们相约旅行,探索世界各个美丽的风景。

Hello Hostel at Sun Moon Lake is a hostel for frogs who like to travel. Travelers from all over Taiwan often go to the stacked frog statue to go fishing, go singing, and even hold sports competitions. Their lives are full of happiness and freedom LiHoWow is the owner of the hostel, he often chats with the travelers, sharing interesting things he underwent during his travels. LiHoWow also travels with his travel mates to explore the beautiful scenery of the world.





豆喜豆莉猫 DoSiDoLi

赫思西亚品牌创意有限公司  
Hestia Design Creative CO.,LTD  
<http://www.hestia.com.tw/>

C: 林青慧 品牌经纪 / Celine Lin, Brand Broker  
E: [peaquin@peaquin.con.tw](mailto:peaquin@peaquin.con.tw)  
T: +886-4-24751919 微信ID: fairbrain14

豆喜豆莉是喵村庄里倍受喜爱的孩子,哥哥豆喜热爱与人分享、擅于传递快乐,妹妹豆莉则充满好奇心、总是喜欢挑战困难。活泼爱搞怪的他们经常逗得村庄里的人好气又好笑,虽然如此,他们兄妹俩还是全村最爱的宝贝。

DoSi and DoLi is a much loved child in Meow Village, My elder brother DoSi loves to share with others and is good at passing on happiness. Sister DoLi is curious and always likes to challenge difficulties. Lively and funny, they often make people in the village funny and funny, Nevertheless, The brothers and sisters are still the favorite baby in the village.



逗趣卷 Rorolldog

赫思西亚品牌创意有限公司  
Hestia Design Creative CO.,LTD  
<http://www.hestia.com.tw/>

C: 林青慧 品牌经纪 / Celine Lin, Brand Broker  
E: [peaquin@peaquin.con.tw](mailto:peaquin@peaquin.con.tw)  
T: +886-4-24751919 微信ID: fairbrain14

逗哥是一只阳光开朗的黄金猎犬,好动活泼的他每天最期待的行程就是外出散步。在一个风和日丽的午后,逗哥走到每天散步必经的公园,突然窜出了一只娇小可爱、动作异常敏捷的玩具贵宾犬-卷儿,马上吸引到逗哥的注意,卷儿的出现让逗哥一如往常的散步起了变化,从这天起两人成为了好朋友,约定好每天都在这公园里一起玩耍。

Dog is a sunny golden retriever, Active and active, his most anticipated trip every day is to take a walk. In a sunny afternoon, He made me walk to the park that I must walk every day, Suddenly came out a pet, cute and extremely agile toy poodle- Janelle, Immediately attracted the attention of funny brother, The emergence of Janelle makes the walker change as usual, Since then the two have become good friends, Make an appointment to play together in this park every day.





揪做荟 JoYourMate

赫思西亚品牌创意有限公司  
Hestia Design Creative CO.,LTD  
<http://www.hestia.com.tw/>

C: 林青慧 品牌经纪 / Celine Lin, Brand Broker  
E: [peaquin@peaquin.con.tw](mailto:peaquin@peaquin.con.tw)  
T: +886-4-24751919 微信ID: fairbrain14

相亲相爱岛是一座充满爱的小岛,卷卷和小Q就是被岛上气息感染而相爱的情侣,他们想把这份幸福氛围分享给更多人,每次遇到心情愉悦的事,就会和身旁家人朋友共享,想要把自己当下的感动和幸福借此传递给他们,小小的举动,却能带给许多人温暖。

Blind Island Love Island is a small island full of love, volume and QQ are lovers who are infected by the breath of the island. They want to share this happy atmosphere with more people. Whenever I encounter something pleasant, it will be shared with family and friends nearby. I want to pass on my current emotions and happiness to them. A small move, but it can bring warmth to many people.



等等熊 WaitBear

赫思西亚品牌创意有限公司  
Hestia Design Creative CO.,LTD  
<http://www.hestia.com.tw/>

C: 林青慧 品牌经纪 / Celine Lin, Brand Broker  
E: [peaquin@peaquin.con.tw](mailto:peaquin@peaquin.con.tw)  
T: +886-4-24751919 微信ID: fairbrain14

在新创公司工作的等等熊,努力在这个什么都不想做的年代中,杀出一条血路。他从反向思考去经营,以不想迷思、不想沉沦、不想负面..等,公司里每天充满着创意与活力,激荡出各种不同的点子。

等等熊坚持着对理想的追求,不想迷失自我的方向,带着伙伴们大胆努力的实现梦想!

Working at the start-up company, WaitBear has strived to fight a way out in this age of wanting to do nothing. He runs from inverse thinking in a way that doesn't want to be confused, not to sink, and not to be negative, etc. The company is full of creativity and vitality to stir up various ideas every day. WaitBear don't want to lose their direction. They bring partners to work hard and persist in pursuing the ideal to achieve their dream!





顽啾 Wantyu

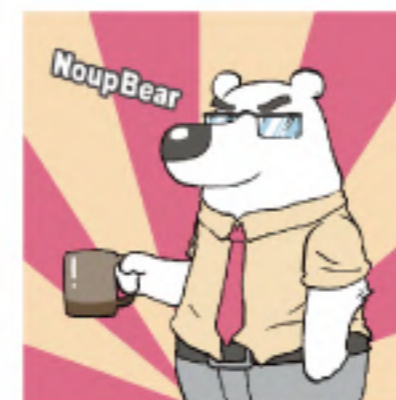
赫思西亚品牌创意有限公司  
Hestia Design Creative CO.,LTD  
<http://www.hestia.com.tw/>

C: 林青慧 品牌经纪 / Celine Lin, Brand Broker  
E: [peaquin@peaquin.con.tw](mailto:peaquin@peaquin.con.tw)  
T: +886-4-24751919 微信ID: fairbrain14

住在台湾拉拉山百猴村的百只顽啾们,透过无数的特战训练,选出了五位菁英勇士,分别代表着顽啾部落「义、礼、诚、勇、仁」的武士道精神,分别带着各自独有的精神和编号,守护着家族的荣耀及家园。

顽啾们最爱吃拉拉山的水蜜桃了!但是水蜜桃珍贵无比,顽啾勇士只能在特战比赛中拔得头筹,才能享用到鲜嫩多汁的水蜜桃大餐!

Among hundreds of "Wantyu" who live in the "Bai Hou Village" in LaLa Mountain, five elite warriors have been selected through countless special training. They respectively represent the five spirits of Bushido "righteousness, politeness, sincerity, courage, and benevolence". Each of them guards the glory and home of their family with its own unique spirit and number. They all love peaches in LaLa mountain. However, peach is extremely precious that only the winner of the special war can enjoy the feast of luscious and juicy peaches.



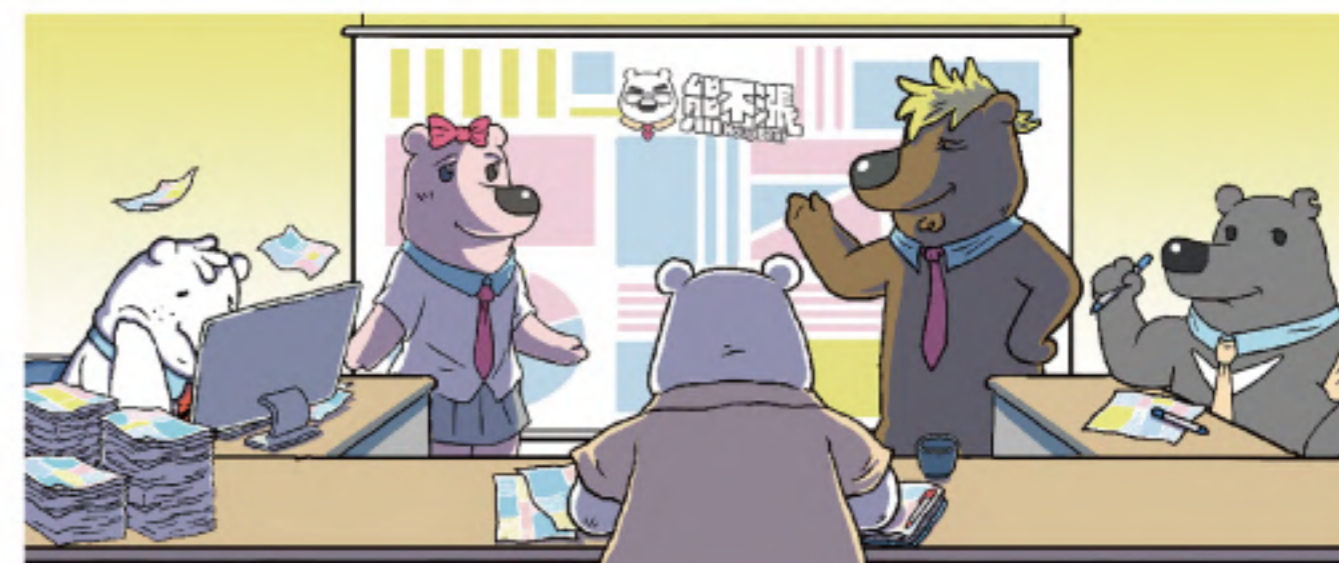
熊不涨 Noupbear

赫思西亚品牌创意有限公司  
Hestia Design Creative CO.,LTD  
<http://www.hestia.com.tw/>

C: 林青慧 品牌经纪 / Celine Lin, Brand Broker  
E: [peaquin@peaquin.con.tw](mailto:peaquin@peaquin.con.tw)  
T: +886-4-24751919 微信ID: fairbrain14

朝九晚五的上班族熊不涨与他的员工规律安份的度过每一天,充满着责任感将工作完成!不管是一杯舒缓神经的好茶、活力满满的热巧克力或是各国的好吃零嘴都是熊不涨和员工们忙碌生活的小确幸啊!

Regular 9-to-5er Noupbear and his employees complete their work with responsibility every regular day. No matter if it is a cup of soothing good tea, hot chocolate or delicious snacks from all over the world. They are all little joys for the busy life of Noupbear and his employees.





玛朵兔 Meldoll

赫思西亚品牌创意有限公司  
Hestia Design Creative CO.,LTD  
<http://www.hestia.com.tw/>

C: 林青慧 品牌经纪 / Celine Lin, Brand Broker  
E: [peaquin@peaquin.con.tw](mailto:peaquin@peaquin.con.tw)  
T: +886-4-24751919 微信ID: fairbrain14

住在森林城堡中的玛朵兔与贵族们，每到假日时，喜欢穿着可爱时尚的衣服，穿梭在各个街道，体验社会中的多姿多采。玛朵兔也热爱自助旅行，喜爱环游世界，探索不同文化的奥秘！

On holidays, the Meldoll and Nobles living in the Forest Castle like to wear cute and fashionable clothes to wander through the streets to experience the diversity in society. Meldoll also loves to travel by herself. She enjoys exploring the mysteries of different cultures around the world!



蜜丝兔 MissTruda

赫思西亚品牌创意有限公司  
Hestia Design Creative CO.,LTD  
<http://www.hestia.com.tw/>

C: 林青慧 品牌经纪 / Celine Lin, Brand Broker  
E: [peaquin@peaquin.con.tw](mailto:peaquin@peaquin.con.tw)  
T: +886-4-24751919 微信ID: fairbrain14

「叮铃~」听到这个清脆的声音，就知道传递幸福的「蜜丝兔」甜点店又有客人上门了！蜜丝兔有着强烈的感染力与甜美笑容，她与一起经营甜点店的憨尼兔，藉由好吃的甜点来传递幸福，让忙碌的日子里充满着希望与爱。她们也与客人结伴出游，一起收集乡间的特色农作物来开发限定甜点！

"Ding~". When you hear this crisp voice, you will know that there are customers coming to the "MissTruda" dessert shop that passes happiness. MissTruda has a strong contagiousness and a sweet smile. MissTruda runs this shop with HanNiToo. They deliver happiness with delicious desserts, fill your busy days with hope and love. They also travel with their guests to collect rural specialty crops together to develop limited desserts!





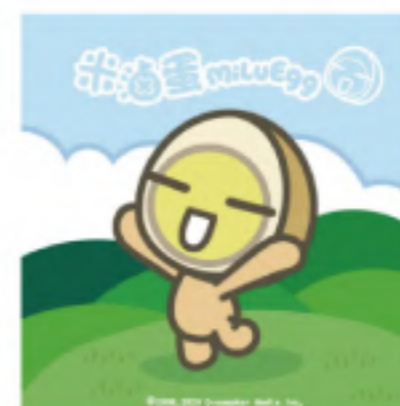
松不累 Songplay

赫思西亚品牌创意有限公司  
Hestia Design Creative CO.,LTD  
<http://www.hestia.com.tw/>

C: 林青慧 品牌经纪 / Celine Lin, Brand Broker  
E: [peaquin@peaquin.com.tw](mailto:peaquin@peaquin.com.tw)  
T: +886-4-24751919 微信ID: fairbrain14

松不累和松漫漫是一对讨人喜爱的松狮犬兄妹，松不累个性憨厚老实而且每天都充满活力；松漫漫则是娇小可爱有着一颗天真浪漫的心。虽然这对总是精力充沛的松狮犬兄妹，时常在生活中闹出许多笑话，却能带给身旁的人许多欢乐，他们总是用活力来抒发身边朋友的压力，不管心情再低落，只要遇见他们都能开怀大笑。究竟这对逗趣的组合，在未来还会带给我们多少欢笑呢？让我们跟着松不累的脚步一起寻找快乐吧~

Songplay and Songmon are a pair of cute Chow Chow siblings. Songplay has a simple and honest personality and is full of vitality every day. Songmon is petite and cute with a naive and romantic heart. Although these always energetic Chow Chow siblings often make troubles and make a lot of jokes in life, they can bring a lot of joy to the people around them. They always use energy to express the pressure of friends around them, regardless of their mood. Low, whenever they meet they can laugh. How much laughter do these funny combinations bring to us in the future? Let's follow the steps that are not tired to find happiness ~



米卤蛋 MiLuEgg

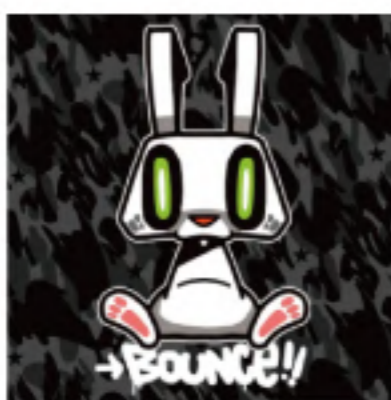
梦想制造多媒体整合有限公司  
Dreamaker Media Inc.  
<https://www.facebook.com/miluegg.tw/>

C: 黄郁婷 企划 / Ivy Huang, Project Planner  
E: [ikutei87@gmail.com](mailto:ikutei87@gmail.com)  
T: +886-2-25531080 微信ID: ikutei87

以传统黑白切小菜为发想，对切的卤蛋加上胖胖的身躯与短短的四肢，一个性格搞笑且天生爱乱扭的卤蛋角色就这么诞生了！向外衍生各式小菜角色：卤肉、贡丸、水煮蛋、海带结、豆干、青葱、蒜头、糯米肠、土豆...等。每个角色都各有不同的造型与个性，且每个角色间也都拥有着不同程度的关联，米卤蛋家族就此形成。

The idea came from traditional Taiwanese braised dishes. A half-cut braised egg with short limbs having a funny and vivid character was created. Beside of that, there are also some other food related characters such as braised meat, meat ball, hard boiled egg, seaweed, scallion, garlic, rice sausage, peanut and so on. Each character has their own style and connections with others and this is the MiluEgg family.





BOUNCE

艾朵国际股份有限公司  
Adore Marketing Co., Ltd  
<https://www.facebook.com/bouncelife>

C: 林卓慧 专案企划 / Grace Lin, Project Planning Specialist  
E: [grace@adoremkt.com](mailto:grace@adoremkt.com)  
T: +886-2-2356-0693 微信ID: grracieee

棒小兔是只拥有听觉魔力的传说兔子，  
透过耳朵音响传递音乐，  
让人不自觉跟着他的快乐节奏一起跳耀。

A rabbit with hearing superpower. With speakers on his ears, BOUNCE RABBIT spreads out delightful rhythm and bounce with the music.



泰山爸爸 Jungle King , My Papa

乐群动画制作股份有限公司  
Joy-Team Animation Production  
<http://www.joyteam-animation.com/index.htm>

C: 刘芳菁 经理 / Sophia Liu, Manager  
E: [syeclm25@gmail.com](mailto:syeclm25@gmail.com)  
T: +886-2-87735061 微信ID: syeclm25

改编自台湾著名漫画家彭永成老师遗作「我的泰山爸爸」同名动画影集；故事发生在一次不幸的船难事故中，整个家庭漂流到海上的一个荒岛上。泰山爸爸一家人和居住在岛上的动物、昆虫和居民发生的一连串爆笑日常，岛上的生活使一切变得如此真实和有趣。本片将于2021第一季于台湾首播，故事充满幽默及科学相关知识置入，是6-9岁儿童学习自然科学、生物学和地球科学等方面的知识。之前在台湾国语日报连载并已多国语言，获得读者广大支持。使孩子们能够幽默地理解，并学习宇宙的新奇的知识，与科学的奥秘，然后激发孩子们探索和研究动力。欢迎洽谈合作授权。

Jungle King My Papa was adapted from a well-known comic, Tarzan Papa, in Taiwan. This series is full of knowledge for children in learning natural science, biology, and earth science etc. In an unfortunate shipwreck, the whole family drifted to a desert island on the sea. The family lives with animals, insects and residents on the island. The life on the island makes everything so real and amusing.





## 云犬哈比比 Happy Happy Habibi

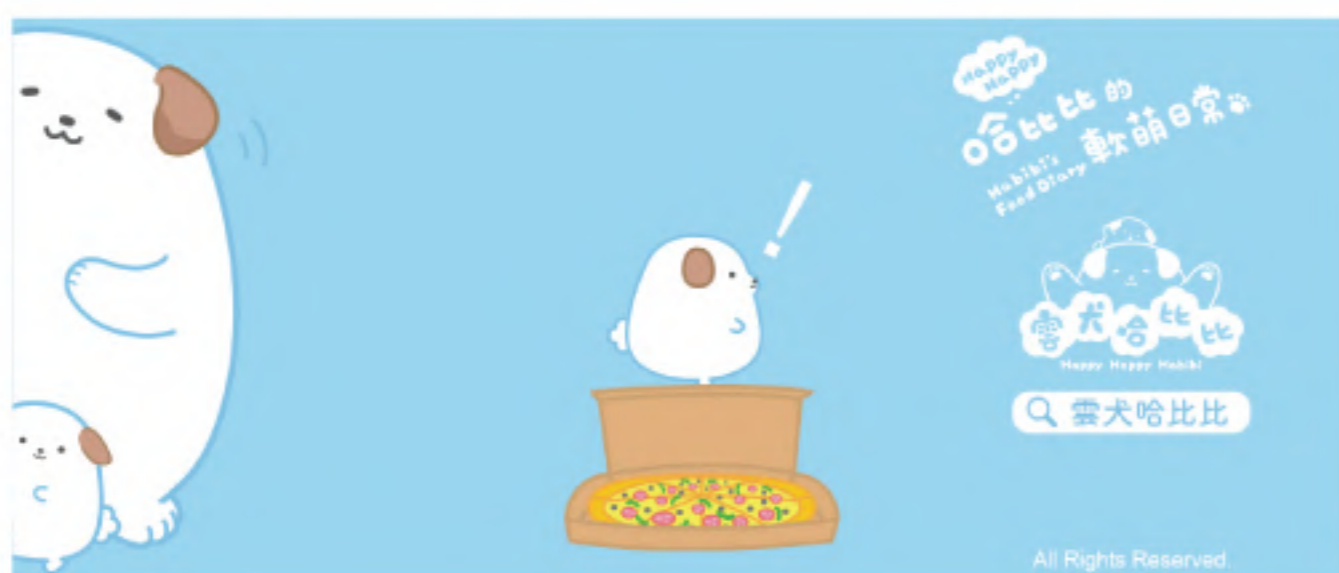
双影创艺有限公司  
Vmage Co., Ltd.  
<https://vmage.com.tw/>

C: 葛锦华 执行总监 / Alex Kuak, Executive Producer  
E: alex@hopingjones.com  
T: +886-2-25014386 微信ID: ahkuak

哈比比是来自云层的巨大软绵绵生物，身上的毛每掉了一根就有机率会生成「哈米尼」。以「伴你欢乐每一天」为出发点，在这个充满不和谐的世界里以呆萌疗愈的力量创造满满的幸福感！

哈比比为云朵幻化成的守护犬，喜爱美食，有着蓬松软绵绵的大肚子，个性有点害羞，被人摸肚子时会露出充满幸福的笑容。哈比比也在2018年八月正式成为「西门町欢乐大使-云犬哈比比」，因为有了哈比比呆萌守护的力量，让西门町游客及民众可以感受到欢乐的氛围！

HABIBI and HAMINI is a fluffy dog from the clouds.  
They makes life fun by making people feel happy with His foodie appearance and His comforting, cute, and dorky superpowers.  
Through illustrations and animations, HABIBI and HAMINI would like to share their daily lives with everyone.



## 萌果君 Mangoking

翊升文化创意有限公司  
ivorwang [Agent: Ascent Art Creative Co., Ltd.]  
<http://www.verygoodip.com>

C: 薛伊君 / Linda Hsueh  
E: pop.sales888@gmail.com  
T: +86-186-9568-7896 微信ID: 18876435898

萌果君，以台湾农业为底蕴，创造出的芒果农夫，可爱却细腻的风格，发展出蔬果与美食的奇幻世界，呆呆爱笑的萌果君最喜欢料理，为了创造出让人幸福的美食，决定到世界各地去收集食材，不断累积着勇气、冒险，并相信万物都有它存在的价值，在生活中散发光芒。

Mangoking is an original Taiwanese character. The mango farmer is based on Taiwanese agriculture. It has cute and delicate style, developing a fantastic world of fruits, vegetables and delicious food. The Mangoking's favorite is cooking. In order to create the food that can make people feel blessed, he decided to go around the world to collect the ingredients. He consistently accumulate courage and risk, and believed that everything has its own value and shine in life.





狗与鹿 MY DEER DOG

微逗国际股份有限公司  
Weido International Co., Ltd  
<https://weido.cyberbiz.co/>

C: 许洁安 市场总监 / Emma Hsu, Marketing Director  
E: emma@weido.biz  
T: +886-2-23700177 微信ID: emma18710104095

名为Lito 的小狗,在被赶出家门后遇见一位穿着读心小鹿装的小女孩Lu,  
接着..他们发生了一连串同甘共苦共患难的故事。

A dog named Lito was drove out of his home. He then met a girl named Lu,  
who wears a mind-reading deer costume, and they began their adventure story  
in weal and woe.



疯狂福福兔 Foufou Bunny

福福好创意有限公司  
Foufou Creative Co., Ltd.  
<https://www.foufoucreative.com/foufoubunny-30219293783703022958.html>  
大陆地区代理商: 木棉花(上海)动漫有限公司  
Agent : MUSE ANIMATION(SHANGHAI)CO.,LTD

C: 林雅柔 品牌运营经理 / Yarolin, Brand Operations Manager  
E: yarolin@e-muse.com.cn  
T: +86-21-5290-7959 微信ID: 18512190423

Foufou Bunny | 说的是疯疯癫癫却无比真实的故事。  
一只成天咧嘴大笑的『疯狂邦妮』,有点胡闹、时常疯癫!一只天真无邪的『兔宝』,怀抱一颗善良天真的心,不时有些顽皮的小念头!在 Foufou 世界里的伙伴,都有自己疯狂的目的地,一起捣蛋一起冒险,一起幽默面对好大的宇宙,对 Foufou Family 来说,没有不好玩,只有继续玩!Foufou Bunny,试图用可爱的方式,笑说那些不可爱的事。简单逗趣的想法,自由自在的态度,提醒大家在灰暗苦闷的生活中,也要笑笑闹闹,自得其乐。不用太可爱,也可以持续创作、认真疯狂!

Foufou means craziness in French. It all started when hand-drawn canvas bags were sold on the streets of Taipei in 2005. The artist, Gia Hung created the cartoon character "Foufou Bunny" with great dark humor to convey her perspective, and hoping that the images and products of Foufou can resonate with viewers and consumers. Foufou Bunny is sometimes depicted as cute and clever. Sometimes She has a huge smile with her sharp teeth to show her rebellious personality. She could be a voyager, a pilot, or a detective to explore and fulfill our dreams. Over the past 11 years, Foufou has been made into thousands of product which you can find everywhere in Taiwan. We are looking forward to working with you who are in different product lines but share the same vision. Through these cross industry collaborations, we hope we can further align our brand to more consumers.





二允兄弟 WinBrothers

风尚创意股份有限公司  
Wiind Design CO.,LTD  
<https://www.winbrothers.com>

C: 彭爱萍 总监 / Sara Peng, Director  
E: [sara@winddesign.com.tw](mailto:sara@winddesign.com.tw)  
T: +886-922-177157 微信ID: 13262665587

WinBrothers 英文“Win”是好胜、争赢之意。WinBrothers诞生在『台北美食都』,好玩好胜、爱吃美食、喜欢唱唱跳跳的哥们!

挑食的哥哥『大允』和贪吃的弟弟『小允』,二允的宠物-『水滴鼠、花滴鼠』是行为纠正的情侣小跟班,某次二允在梦境中的W星球上,遇到了食物达人『蛋仔龙』,祂为了拯救被诅咒的蛋仔生物们...正在寻找星球上没有尝过的新美食,..... 一个兄弟们一同寻找美食拯救蛋仔星的胜利冒险故事。

“WinBrothers” is the creation of “Win Mom” From Taiwan, and its singing and dancing animation on YouTube is very popular and has generated millions of clicks! The story is a winning adventure of searching for delicious food unfolds with characters such as picky eater B-Win and food lover S-Win (they always fight for win and food), couple follower A-no and A-wan, and gourmet expert Egglog.



麻吉猫 Maji Meow

乐容文创股份有限公司  
Renrong Int'l Co., Ltd  
<https://www.facebook.com/majimeow>

C: 黄志平 创办人 / Ping, Creator  
E: [2gether.ping@gmail.com](mailto:2gether.ping@gmail.com)  
T: +886 930776006 微信ID:

麻吉猫/是一只从烤箱裡蹦出来的麻薯小白猫,爱吃爱玩爱睡觉,尤其最爱吃草莓,只要有草莓就会变得很幸福。能坐绝对不站,能躺绝对不坐。总是看到泡泡跟食物就跟人跑了,没事爱发呆睡觉觉耍废无极限,是一只人见人爱的好喵喵!

MAJIMEOW / One little chubby mochi cat.  
Maji Meow, a little white chubby mochi cat is born on mochi peanuts toast in early summer. Full of curiosity, happy, love to eat and sleep... love friends, love life, with elastic humpty dumpty figure and funny cute personality everyone loves Maji Meow!





**文化內容策進院 TAIWAN CREATIVE CONTENT AGENCY (TAICCA)**

<https://taicca.tw/>

<https://character.taicca.tw/>

<https://twitter.com/TaiwanFriends>

**C: 张斯雁 Nicole Chang / Project Manager**

**E:** nicole@taicca.tw

**T:** +886-2-27458186#505

**C: 李彦驹 MG LEE / Project Manager**

**E:** mg@taicca.tw

**T:** +886-2-27458186#511



臺灣蘊含着豐富的文化與自然多樣性，在歷史的長河中，締造了舉世稱羨的經濟與政治奇蹟，也成就了许多傲人的在地故事。因應知識經濟的興起，與科技技術的日新月異，臺灣的文化產業雖然蓬勃發展，但是也面臨必須與時俱進，力謀創新的關鍵時刻。

臺灣在 2019 年成立了行政法人文化內容策進院，希望透過文策院中介組織的努力，架構出跨部會、跨領域、跨平台的協力合作機制，整合文化、科技及經濟的能量，催生臺灣文化內容產業生態系，帶動產業投資與創新的動能，形塑臺灣的國家文化品牌。讓臺灣豐富的在地文化，以各種多元的形式向世界傳遞，讓國際的文化版圖，因為有了臺灣的加入而變得更加豐富精彩。

Taiwan Creative Content Agency (TAICCA), established in June 2019 and supervised by the Ministry of Culture, is a professional intermediary organization that promotes the development of Taiwan's content industries. TAICCA supports various cultural content industries in Taiwan, including film and television, pop music, publishing, ACG, and fashion, artworks and cultural technologies. With advanced information and communication technology infrastructure and emerging technologies in Taiwan, TAICCA manages National Development Fund to develop intellectual property (IP), incubate culture technologies, and facilitate startups.

Through international distribution channels, TAICCA strives to promote Taiwan's cultural brand in the world. TAICCA enhances Taiwan's cultural content industries and creates new value for Taiwan's national brand. Profitable and eco-friendly, the creative industries are now valued as a key economic indicator worldwide.





同人誌數位有限公司



执行单位

同人誌數位有限公司 COMIC WORLD TAIWAN TECHNOLOGY CO., LTD.(CWT)

<https://www.comicworld.com.tw/>

<https://www.facebook.com/cwtaiwan>

**C: 郑文福 Cheng Wen Fu / 执行长 Director**

**E: comic@comicworld.com.tw**

**T: +886-3-5223118 微信ID: comicworld-Taiwan**

自2002年3月2日起举办第一届台湾同人誌販售會，至今已累积达150场以上大型动漫展活动举办经验。并且每每缔造参展社团、参观人次创新高的纪录，每年于台北举办的年度活动，更是成为日本、香港、新加坡、马来西亚、大陆等邻近地区动漫创作者关注的盛事，是台湾同人动漫史上相当具指标性的活动企划单位。

近几年来，同人誌數位有限公司也多次带领台湾优秀创作社团，前往日本、香港、新加坡、大陆等地，参与动漫活动，积极协助与国际创作者交流，培养台湾原创在国际间的竞争力，致力发展台湾创作平台，并积极协助创作者参与IP授权及发展。

Since the first Comic World Taiwan (CWT) was launched on 2nd of March 2002, CWT has successfully hosted over 150 comic fairs over a decade. Moreover, the annual event in Taipei has become a landmark in the field of the comic and animation, which attracts creators from regions such as Japan, Hong Kong, Singapore, Malaysia and mainland China. CWT is now one of the most professional fair organizers in Taiwan's comic history.

In recent years, CWT has brought Taiwan's outstanding creator communities to Japan, Hong Kong, Singapore, mainland China and other places, participating in the various kinds of events of comic and animation, promoting activities of international exchange and cooperation, and built up the competitiveness of Taiwan's originality to international level. CWT is committed to the development of the platform for Taiwan's comic and animation industry, and actively assists the creators in IP licensing and global market development.



台灣角色品牌

授權協會

合作单位



台灣角色品牌授權協會 TAIWAN CHARACTER BRAND LICENSING ASSOCIATION (TCBLA)

<https://www.tcbla.org.tw>

<https://www.facebook.com/2017TCBLA/>

[https://twitter.com/TCBLA\\_Taiwan](https://twitter.com/TCBLA_Taiwan)

**C: 陈仲君 Chen Chung Chun / 理事长 Director General**

**E: dnaxcatx@gmail.com**

**T: +886-938 966 057 微信ID: dnaxcat2017**

以促进台湾角色品牌授权推广为宗旨，

带动各原创角色品牌策略经营，奠定角色品牌经营基础。

协助塑造各角色品牌价值，让台湾角色品牌跃昇国际。

我们集结台湾所有顶尖角色品牌，充实的内容及独特的设计与构思，积极参与国际展会与世界接轨。

For the aspiration of promoting Taiwanese brand authorization, we help to establish marketing strategies and lay the foundation for original character brands, assisting each of the character brand to develop values, in order them to shine on the stage internationally.

We gather all of the best character brands in Taiwan with substantial content and extraordinary designs, and attending international expositions in a proactive approach to connect with the world.